

Friends of the Aptos Library Minutes from the January 6, 2022 meeting

The zoom meeting was called to order at 5:00 by Gale. In attendance: Gale, Debby, Ginny, Tricia, Jodi, Denise, Ofelia, Lynn, Shirley, Coni, Sandy and Susan.

Welcome to 2022.

Finances: While we will not have exact figures until FSCPL closes the books on 2021, we have some estimates: In 2021, we netted \$258,236 (after expenses), giving us a balance of \$408,098 at the beginning of 2022. Of that, about \$370,000 is for the Capital Campaign, \$2000 is for OCR, and the rest is in the Aptos Chapter account. More exact figures will be forthcoming soon. We continue to make a little money on book sales-- both the book cart and the internet sales.

Rebuild: The solicitation for Art projects is out. Coni and Lynn will be our representatives on this committee-- through Santa Cruz County Parks Dept. The flier was forwarded once and will be forwarded again.

Fundraising: The Capital Campaign made its \$1 million goal. We continue to work with the county and the History Museum to ensure that we honor the agreement we made with the county when we received additional county funds-- to include some of the history exhibits in the new Aptos library. The Felton Friends made a generous \$1000 donation and will be on our donor wall.

OCR: There will be approximately 9 events-- mostly zoom. There will be a few panel discussions, a trivia night, 2 films and a book discussion group. Bookshop Santa Cruz is doing a display-- and so will the Capitola Friends book store. The schedule will come out soon.

Friends update: Rebekah has moved on to start graduate school. She was really good at her job and got a lot of great processes in place. The finances are much clearer thanks to her hard work -- and she helped enormously with the Capital Campaign. Bruce will go from part time to full time as the Executive Director. The Friends are working on a more robust social media presence thanks to some new board members. The Friends continue to work on Policy and Procedures manual-- and an orientation for new members. The Friends have come up with three priorities for this year: 1) Support the downtown library build; 2) Help develop and support chapters for every branch library; and 3) develop a system to understand community needs/desires for services of branch libraries.

President's report: Erik's Deli Cafe for lunch on the 14th at noon. Farmers Market on the 15th. We need more help at the market if we decide to do this monthly. Please consider taking a shift every couple of months.

Branch update: Heather was unable to attend.

Let's invite the new library director to our February meeting.

We adjourned at 5:50. Next meeting is at 5:00 on February 3rd at Capitola Library.